



The Vision Corporation



The Vision Corporation

210 Marine Faisal, Nursery, Shahrah E Faisal, Karachi 75100, Pakistan

Ph: +92 21 4554339, 4550563 Fax: +92 21 4390906

Email: info@thevisioncorporation.biz URL: www.thevisioncorporation.biz

210 - Marine Faisal, Nursery, Shahrah E Faisal, Karachi, Pakistan
Ph: +92 21 4554339, 4550563 Fax: +92 21 4390906
Email: info@thevisioncorporation.biz URL: www.thevisioncorporation.biz



The Vision Corporation



BY:

Mr. Syed Haroon Haider Gilani

CEO



The Vision Corporation

210 - Marine Faisal, Nursery, Shahrah E Faisal, Karachi, Pakistan
Ph: +92 21 4554339, 4550563 Fax: +92 21 4390906
Email: info@thevisioncorporation.biz URL: www.thevisioncorporation.biz



The Vision Corporation

Lafarge

Lafarge ([Euronext: LG](#), [NYSE: LR](#)) is a French industrial company specialising in four major products: cement, construction aggregates, concrete and gypsum wallboard. It currently (2007) is the world's second-largest cement manufacturer by mass shipped behind Holcim.

Lafarge was founded in 1833 by Joseph-Auguste Pavin de Lafarge in Le Teil (Ardèche), to exploit the limestone quarry in Mont Saint-Victor between Le Teil and Viviers. The limestone is white and argillaceous, and yielded an eminently hydraulic lime.

“Shipping and logistics are the special areas of focus for us to deliver the cement and clinker to the unapproached areas in the world. TVC is taking special measures to establish logistics network around the globe for the supply of the building material even to dangerous and risky warzones like Iraq and Afghanistan”.

Syed Haroon Haider Gilani
CEO

In 1864 Lafarge signed its first international contract for the delivery of 110,000 tonnes of lime to the Suez Canal construction project. It developed calcium aluminate cements. It was also an early pioneer in the production of white Portland cement, still made at the company's original Le Teil plant.

In 1919, a public company was formed, named "Société anonyme des chaux et ciments de Lafarge et du Teil."

In 1980, it joined with the cement company Coppée to become SA Lafarge Coppée.

Lafarge purchased the National Gypsum Co. in early-1987. Ten years later, it bought Redland plc, a leading British quarry operator.

In 2001, Lafarge, then the world's second largest cement manufacturer, acquired Blue Circle Industries (BCI), which at the time was the world's sixth largest cement manufacturer, to become the world leader in cement manufacturing.

In 2006, Lafarge North America shareholders accepted a \$3 billion tender offer from Lafarge Group which gave the parent company full control over the North American business, removing LNA from the New York Stock Exchange. Previously the Group had owned 53% of LNA shares.

In 2007, divested its roofing division, selling it to a private equity group in a deal that resulted in Lafarge retaining a 35% equity stake.



The Vision Corporation

In December 2007, Lafarge announced the purchase of the Orascom Cement Group, an Egyptian based cement producer with operations across Africa and the Middle East, from Orascom Construction Industries (OCI)[7].

On May 15, 2008 Lafarge acquired Larsen&Turbo Ready Mix-Concrete (RMC) business in India for \$349 million.





Financial Data

The following is a summary of data:

Financial data in millions of euro							
Year	2001	2002	2003	2004	2005	2006	2007
<u>Sales</u>	13,698	14,610	13,658	14,436	15,969	16,909	17,614
<u>EBITDA</u>	2,862	3,101	2,820	3,028	2,920	3,610	
<u>Net results</u>	750	446	728	868	1,096	1,372	1,909
<u>Net debt</u>	9,332	8,544	6,734	7,017	7,221	9,845	8,685
<u>Staff</u>	82,892	77,547	75,733	77,075	80,146	82,734	77,720

Competitors

Main Lafarge competitors are:












-  Holcim
-  Cemex
-  Heidelberg Cement
-  Italcementi Group

210 - Marine Faisal, Nursery, Shahrah E Faisal, Karachi, Pakistan
Ph: +92 21 4554339, 4550563 Fax: +92 21 4390906
Email: info@thevisioncorporation.biz URL: www.thevisioncorporation.biz



The Vision Corporation

References

-  [Wikipedia](#)
-  ^ [a b c d e](#) "[Annual Report 2007](#)". Lafarge.
http://www.lafarge.com/28032008-publication_finance-annual_report_2007-uk.pdf.
Retrieved on 2008-07-12.
-  ^ [Volumes shipped 2007 \(2006 in brackets\), million tonnes: Lafarge 136.4 \(131.8\); Holcim 149.6 \(140.7\).](#)
Source: 2007 company reports.
-  ^ [a b c d](#) [Lafarge history](#)
-  ^ [Wharton, George. "Great Lakes Fleet Page Vessel Feature - J. A. W. Iglehart," Boatnerd.com.](#)
-  ^ [Redlands needs white knights](#)
-  ^ [French parent targets huge but little-known Lafarge North America](#)
-  ^ [Lafarge buys Orascom Cement for Euros 10bn](#)
-  ^ [Lafarge Enters in Indian RMC Business with L&T Acquisition](#)
-  ^ [a b](#) "[Update at Ravenna Cement Plant to Clean Air](#)".
Albany Times Union.
<http://www.timesunion.com/AspStories/story.asp?storyID=702460>. Retrieved on 2008-07-29.
-  ^ [OpesC](#)



The Vision Corporation

is a Pakistan based cement and clinker trading, shipping and market information and Analyst Company.

We are selling Cement and Clinker from Pakistani cement Industry to Africa, Middle East, South Asia and Baltic Region.

The Vision Corporation is playing active role in below:

- Cement and Clinker Trading.
- [Land and Sea Transportation](#)
- Loading and Unloading of bagged and bulk cement by vessel and container loads.
- Chartering and vessel Agency during loading.
- Clearing, forwarding and documentation.

We have been supplying, trading and shipping Pakistani cement and Clinker to India, Nepal, East, West and South African Destinations, UAE and GCC Market to construction, trading, ready mix and cement companies.